

# ***BAYBERRY COMMUNITY ASSOCIATION, INC.***

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## **Minutes of Bayberry Community Association**

**March 2, 2025 at UCC**

**Attendance (alphabetical by last name):** Kyle Adams, Jordan Curtis, Mary Eidt, Shelley Majka, Gina Schell, Stacey Schloop, Ryan Vollmer

Meeting called to order at 7:01pm by President Ryan Vollmer

- Motion to approve minutes from February 2, 2025 made by Stacey Schloop, second by Mary Eidt.

### **Treasurer's Report by Kyle Adams:**

- Some dues, \$70-80. Rooftop Realty now a sponsor.

### **Town Affairs by Jordan Curtis:**

- Meetings: Town Board March 3, 17 at 7:30pm; Zoning Board March 10, 6pm; Planning Board March 19, 7:30pm.

### **School Affairs by Mary Eidt:**

- Superintendent search underway. Capital project revote, already voted upon twice, March 27 at District Office at Blackberry Road. Dollars for scholars seeking funds. Non-public school transport requests available.

### **New residents:**

- One more new sale to update. Still have eleven postcards remaining out of twenty available to send.

### **Website updates:**

- Gina added Facebook widget, rearranged dues link, and moved Bayberry Plaza link to bottom. Ryan brought up potential sponsor area on site. "Why I love Bayberry" campaign did well; Instagram reel did well. Social posts proposed for BCA Scholarship, Earth Day, etc.

### **Veterans Affairs by Debbie Magaro-Dolan:**

- Nothing.

### **Discussion item – Yard signs:**

- Shelley and Kyle have been in contact with Upstate Printing, ironing out details of invoice, heavy duty stands, etc.
- Unanimous vote to raise sign budget from \$600 to \$1100, Kyle made motion, Jordan second.

### **Upcoming Events:**

- Office elections. March requires call for nominees (in-meeting and need to be posted in March Newsletter).
- April 26, Saturday, Earth Day clean-up; Jordan registered with OCRRA; emailed Town of Clay Highway Department.
- May 17, Saturday, Community Garage Sale. Mary mentioned Sheriff's Department and car seat check; see if Debbie Magaro-Dolan has contact (Ryan will contact Debbie).

### **Sponsor Engagement:**

- Flamingo Bowl contacted again, said will send check. Kyle messaged CGM and Michael C. Graham.
- Need to right-size sponsor spaces (spotlight versus ad); potential tiers based upon sponsor amount; basic ad (bronze, \$150), ad plus spotlight (silver, \$200), ad, spotlight, website (gold, \$250), ad, spotlight, website, social media (platinum, \$300) (must edit sponsor form). Kyle will check with Joe McMullin about audit requirements.

### **Other items:**

- Ryan proposed Gina and Shelley to be co-chairs of Media and Communication as Board Members. All board members voted in favor, none opposed.

**Next meeting:** Sunday, April 6 at 7pm at UCC. Motion to adjourn at 8:07pm by Mary Edit, second by Kyle Adams.