

BAYBERRY COMMUNITY ASSOCIATION, INC.
Minutes of Bayberry Community Association
June 8, 2025 at UCC (via Zoom)

In attendance (alphabetical by last name): Kyle Adams, Jordan Curtis, David Jordan, Shelley Majka, Gina Schell, Stacey Schloop, Ryan Vollmer

Meeting called to order by Ryan Vollmer at 7:03pm

Approve BCA minutes from May 4, 2025; motion to approve by Kyle Adams, seconded by Gina Schell

Treasurer's report by Kyle Adams:

Scholarship \$250 payout not reflected yet; scholarship fund still in good condition. Dues collected for fiscal year was \$1330; budgeted \$1360. Sponsorships were over budgeted amount. Would be nice to pull in more for scholarship, possible to get back to \$500 award.

Town Affairs by Jordan Curtis:

June 9 Zoning Board meeting 6pm, June 11 Planning Board meeting 7:30pm, June 16 Town Board meeting 7:30pm.

School affairs by Mary Eidt:

Mary absent; emailed items: district budget passed, bus proposal passed, and last day will be June 27.

New residents by Mary Eidt:

Mary absent.

Website/social media:

Gina emailed Liz relative to Bayberry Neighborhood Facebook group. Liz, seeking to unload duties, inquired about BCA taking over the group. Gina and Shelley feel BCA does not need to take over the group; it would entail approving basic posts (e.g., lost pets).

Shelley will create post about scholarship winner. Need to create graphic for Summer Ice Cream Social. 139 followers on Instagram, which has gone up. Facebook gained nineteen followers, total 2235. Reminder at some point over the summer for people to follow BCA social media.

Sponsorship:

Ryan contacted McCool Mechanical again; they said they were busy, no response. Kyle asked Shelley to move McCool down to a single-size graphic. Multiple sponsorship spots available. Kyle voiced concern about sponsorship tiers; better for now to maintain levels and wait until more volunteers to assist with tracking sponsors, difficulty getting content from sponsors. Ryan mentioned inviting sponsors to attend the Summer Ice Cream social. Shelley shared rough mock-up of tiered form. Discussion about drawing in new sponsors; possibly individuals without formal business but seeking to spread word of their service, streaming, etc. Importance of message that BCA does not endorse companies, organizations, etc. Possible to revisit non-active sponsors. DJ will contact Van Hassler, wait for possible tier system. DJ mentioned creating sponsorship section on BCA website. Shelley will finish tier form.

Next events:

Ice cream social – Wednesday July 23 – Ryan will contact Sheriff's Department for car-seat check. Ryan mentioned Kona truck could be present. BCA exec board need to meet Sunday July 13 for preparation. Jordan will contact Debbie Countryman and Debbie Magaro-Dolan to see if they want to contact Stewart's for ice cream and fire department, sheriff's, etc.

Meeting adjourned at 8:09pm, motion by Kyle Adams, seconded by Ryan Vollmer