BAYBERRY COMMUNITY ASSOCIATION, INC.

Minutes of Bayberry Community Association February 2, 2025 at UCC

Attendance (alphabetical by last name): Kyle Adams, Jordan Curtis, David Jordan, Shelley Majka, Gina Schell, Stacey Schloop, Ryan Vollmer

Meeting called to order at 7:03pm by President Ryan Vollmer

Motion to approve minutes from January 12, 2025 made by Stacey Schloop, second by Kyle Adams.

Treasurer's Report by Kyle Adams:

- Talked to storage unit; unsure if increased cost was regular, will let us know if cost could be decreased. About \$100 dues came in, will reflect next month.

Town Affairs by Jordan Curtis:

- February 3, Town Board meeting, 7:30pm.
- February 10, Zoning Board meeting, 6pm.
- February 12, Planning Board meeting, 7:30pm.
- February 17 for President's Day, Town of Clay Office and Town of Clay Highway Department Offices closed.
- February 26, Planning Board meeting, 7:30pm.

School Affairs by Mary Eidt:

Nothing.

New residents:

Social media/email prompts will be sent out. Mary has been updating spreadsheet with new residents.

Website updates:

- Gina updated Newsletters page. "Why I love Bayberry" Google form/social media posts created.
- Scholarship notification states 2023-2024; dates need to be edited. Try to get high school to mention scholarship. Engage with new residents to spread word about scholarship. Scholarship can be emphasized in Newsletter.

Veterans Affairs by Debbie Magaro-Dolan:

Nothing.

Discussion item - Yard signs:

- Shelley had break down of estimates from Upstate Printing and Voss Signs. Decided on larger size (36x24) and heavy duty stakes. Need sample signs and stakes from both printers.

Upcoming Events:

- Office elections. February requires formation of committee; will post to social media.
- April 26, Saturday, Earth Day clean-up; Jordan will contact OCRRA and Town of Clay Highway Department.

Sponsor Engagement:

- Jordan received voice mail from Jeff Luke (Custom Paint and Home Repair) about potential sponsor; Jordan tried to call him back, no answer/no voice mail.
- Discussion about need to vet potential sponsors. Evaluation of potential sponsors not BCA's responsibility although sponsors tend to be establishments that have been around/are known. Could have base line criteria of insurance, BBB membership, etc.
- Need to reach out to CGM Properties.

- Ryan talked to McCool Mechanical; they will consider and potentially submit more funds.
- Discussion about tiers for sponsors (more funds equal larger ad?).
- Chuckleberries will be highlighted sponsor for next Newsletter.

Other items:

- Need to contact Town of Clay about mowing back entrance area, doing better job.
- Stacey sent out info for holiday decorating contest. Gift cards are easier than checks due to owners may not necessarily be occupants.

Next meeting: Sunday, March 2 at 7pm at UCC. Motion to adjourn at 8:01pm by Ryan Vollmer, seconded by Kyle Adams.